

AREA-TAG

Asset Tracking Tags

AREA-TAGs are small, wireless, versatile Bluetooth® beacons for Asset Tracking used in combination with SiteWorx® Area.

Date: _____

Quantity: _____

Company: _____

Project: _____



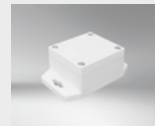
Key Features & Benefits

- Enables SiteWorx® Area application find, track, and count capabilities
- AREA-TAG is easy to install and use. AREA-TAG will self-discover — just attach and start tracking
- User-defined AREA-TAG names for easy identification in SiteWorx Area
- Battery-powered with an average lifetime up to 5-years



Standard Tag

With a slim profile and IP-54 rating, the Standard Tag is the best choice for tracking goods. May be attached to many different surfaces with either temporary or permanent adhesives. Also included is a single attachment point for more permanent mounting or for a user-provided mechanical clip mount.



Rugged Tag

With a rugged casing and long battery life the Rugged Tag is perfect for asset tracking in rough environments. Resistant to extremes in temperature -4°F / +140°F (-20°C / +60°C), and with an IP65 rating it can withstand harsh environments and handle indoor and outdoor conditions.

Perfect for large equipment and vehicles, the Rugged Tag can be easily attached and detached from objects or surfaces thanks to its built-in mounting brackets.



Badge Tag

An IP65-compliant tag for people. Slip a lanyard through the hole and use Badge Tag as a smart-badge. Give the badge to your employees, staff members, or visitors to track their location and movement in real-time or over a period of time.

Whether you want to reduce time spent searching for staff members or want to understand the movement of workers to improve performance, Badge Tag is your go-to tag. It enables you to locate anyone in real time and to analyze their movements over time.

Specifications

SENSING AND CONTROL

Connectivity

- Technology: Bluetooth® Low-Energy
- Beacon Format: Eddystone

Connected IoT Platform

- Lightelligence

ENVIRONMENTAL

Operating Temperature

- -4° – 140°F (-20° – 60°C)

Operating Humidity

- 0% – 95% non-condensing, for indoor use only

PHYSICAL

Battery Type

- Badge Tag: Non-replaceable
- Standard Tag: 2x CR 2477
- Rugged Tag: 2x CR 2477

Dimensions (H x W x D)

- Badge Tag: 3.4 x 2.2 x 0.2 inch (86 x 55 x 4.5 mm)
- Standard Tag: 2.2 x 2.2 x 0.6 inch (56 x 55 x 15 mm)
- Rugged Tag: 3.7 x 2.3 x 1.4 inch (94 x 58 x 35 mm)

Weight

- Badge Tag: 0.7 oz (20 g)
- Standard Tag: 1.2 oz (35 g)
- Rugged Tag: 3.6 oz (101 g)

WARRANTY

- 1-Year Limited Warranty

CERTIFICATIONS & SAFETY

Approbations

- CE, FCC, RoHS

Environmental Suitability

- Badge Tag: IP65
- Standard Tag: IP54
- Rugged Tag: IP65



lightelligence
ready

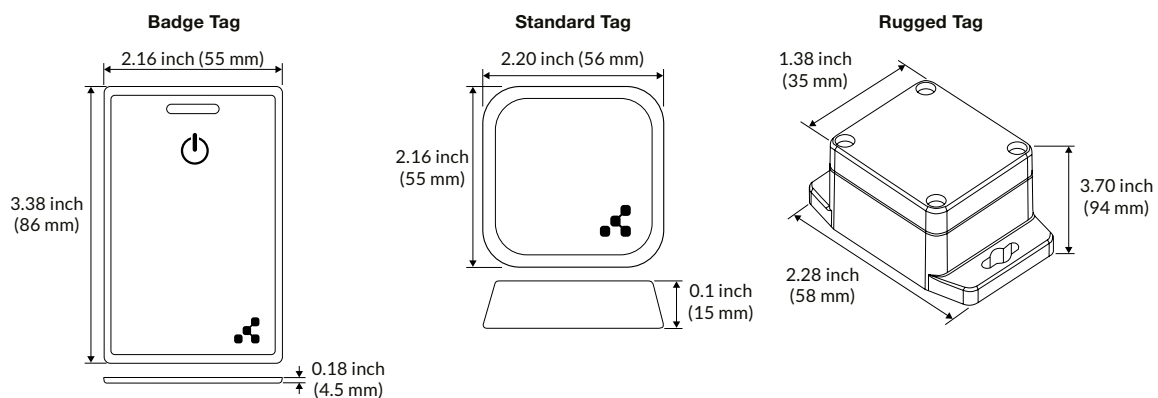
Ordering Information

100 Bluetooth Tags (single type or combination) are included with the basic SiteWorx Area Subscription*.

Part Number	Description	Quantity
AREA-TAG-B	Badge Tag for Asset Tracking.	25
AREA-TAG-S	Standard Tag for Asset Tracking.	25
AREA-TAG-R	Rugged Tag for Asset Tracking.	25

*Additional tags (in quantities of 25) can be added to a SiteWorx Area subscription, contact your Digital Lumens representative for details.

Dimensions



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